

JOHN PEREZ  
122 BOYLAN STREET  
NEWARK, NEW JERSEY 07106

CANDIDATE FOR COUNCILMAN AT LARGE

Dear District Leader:

Much too often have candidates for various offices overlooked the importance of the district leader. I, as a candidate for councilman at large, am aware that you are vitally concerned with the future of Newark and that you are active in many community functions. As a district leader you have gained the respect of your neighbors and of many leaders throughout the City of Newark.

The phrase that I have adopted as my campaign slogan best explains my position in this election, "A NEW LEASE ON NEWARK'S LIFE". I believe that everything in the city of Newark has gone from bad to worse in recent years. Newark is in a state of decay and if it is allowed to continue on its present course it will eventually fail as a great urban area. Newark is at a crucial point in its history and if it is to conquer its many problems it will need strong, honest, truly concerned and qualified leaders. The voters of Newark must in essence give Newark a new lease on life on May 12, 1970.

I am seeking the support of all segments of Newark's community. I know of no better way to reach the voters than through their district leaders. I ask your help and I would feel honored if you would join our team. If you are interested in helping me please contact me at 371-7319 or by mail at the above address. I would like to meet with you at your convenience and discuss the urgent matters that face us in the City of Newark.

Yours for a Better Newark,

*John Perez*  
John Perez